

LIVINGSTON CITY COMMISSION ADDENDUM

REGULAR MEETING 06.01.2021

ADDENDUM ADDING ACTION ITEM C:

- DISCUSS/APPROVE/DENY: LIVINGSTON AREA CHAMBER REQUESTING WAIVER OF CITY FEES ASSOCIATED WITH THE 95TH ANNUAL LIVINGSTON ROUNDUP PARADE.



May 27, 2021

City of Livingston
414 E. Callender
Livingston, MT 59047

Request to the City Commission,

On June 1st, I am requesting the reduction in fees assessed for the 95nd Annual Parade. Due to the increase in City Event Fees, we annually ask for assistance in the reduction of fees due to our nonprofit status and the City has gladly assisted with not only fee reduction but also staffing, cleanup and some participation. We will give premium sponsorship to the City in appreciation.

Last year our event was cancelled, and the Pandemic was to blame, but now its time for a major injection in the economy. We do many things to make this come to fruition, however, the Parade is a major factor. This is our 95th year and a major celebration for our community, businesses and residents across the county is in need.

The Livingston Chamber has overseen and produced the Parade for many years and has a tremendous job not only finding funding from membership partners but sponsors who are mostly 100% local businesses. Most are the businesses that genuinely care about its incredible history, but some are the ones who benefit from the increased tourism of both non-residents in state and surrounding communities, also travelers from around the world. Our parade well exceeds over 10k participants of both marchers and as audience patrons. Our community parade is viewed at a state level as the largest July parade and longest consecutive annual parade in the state. This year we are going to do a live feed, use three announcer stations and handicap seating.

Livingston has an immensely proud history of the parade and its importance to our community and we at the Chamber work most of the year getting ready as well as marketing for it. The Chamber truly does appreciate the additional staffing of emergency departments and services as well as our city and county offices like sanitation, but we could not have this incredible parade if we are not all on board and help, it truly does take a committed community.

The cost as given to me by the committee is \$3800.00 for street closure fees that include all the additional items like barriers and garbage. The City Staff recommended full removal of fees.

All the typical safety measures are going to be in place with volunteers for closure monitors and repeated announcements via the announcement booths for use of garbage cans, we also have additional porta potties and the rules approved for not candy throwing from center of route only from the chalk lines. The final rule still stands as a City ordinance for no chairs out on sidewalks prior to 6am parade day and no blocking shop entries.

Thank you
Leslie Feigel, CEO
c/o 2021 Chamber Board of Directors

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